

WEEK BEGINNING MONDAY, JULY 19, 1948

MILTON STIEFEL

Presents

JACKIE COOPER

in

“John Loves Mary”

by

Norma Krasna

STAGED BY MR. STIEFEL

Production Designed by Don Finlayson

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—CAST OF CHARACTERS—

In the Order of their Appearance

Mary McKinley.....	Hope Cameron
Oscar Dugan.....	Albert Vees
Fred Taylor.....	Michael Strong

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John Lawrence.....	JACKIE COOPER
Senator James McKinley.....	Leonard Lord
Mrs. Phyllis McKinley.....	Alice Buchanan
Lt. Victor O'Leary.....	Bill Talman



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THE IVORYTON PLAYHOUSE



When the doors first opened at THE IVORYTON PLAYHOUSE there were very few patrons who appeared for the performances, and the telephone in the box office was not busy at all! That was back in 1930. It was a brand new idea then . . . this idea of theatre in the country during the summer months, and many people thought it was a crazy one.

The managing director of the Ivoryton Playhouse that first summer was the same gentleman who guides its activities today. He was a man of the theatre, and it was both his profession and his hobby. He had thought it would be a very pleasant way to spend his summer, and he had recruited an enthusiastic company of actors from among his friends. There was just enough enthusiasm among the local patrons of the theatre to make up audiences for eight weeks in 1930. To most, it seemed a pleasant sort of novelty. To Milton Stiefel, however, it was more than a lark. He came back the following summer, and Ivoryton opened its doors for its second season.

And there began the history of the Ivoryton Playhouse. The story of the growth of this theatre is actually the history of the whole summer theatre industry. Each season that followed those first two saw more and more interest in this idea of theatre in the country. As the interest grew, the theatre grew, and soon it became famous. Ivoryton became an institution.

Through the doors of this famous playhouse have passed some of the theatre's most important personages. Katherine Hepburn made her debut at Ivoryton in 1931. The list of names that followed her through the Ivoryton doors to fame is a long one. As you look back over old programs, though, you can not miss Celest Holme, Cornel Wilde, Willard Parker, Penny Singleton,

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Registration Fee	\$3.00	2 Weeks' All-Inclusive Course ..	\$35.00
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CAST OF CHARACTERS (Continued)

George Beechwood.....Stiano Braggiotti

Lily Herbish.....Helen Gaffney

Harwood Biddle.....Edward Forbes

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THE IVORYTON PLAYHOUSE

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Buddy Ebson, Haila Stoddard . . . and many others who were just "Part of the Company" when they played on the stage at Ivoryton.

As Ivoryton approaches its twentieth anniversary, Summer Theatre moves into the status of a full-fledged theatrical industry. It is now *Big Business*. The Ivoryton Playhouse and its management is proud, indeed, of the part it has played in making summer theatre what it is today. Ivoryton is grateful to its patrons who made that part possible.

There are those who wonder now what the next chapter in the history of this institution will bring. Is the next step to enlarge the theatre in order to accommodate the ever-growing audiences? Some patrons argue that to do that would be to sacrifice the "charm" and the "intimacy" of the Playhouse. Other patrons insist that Ivoryton must accept the challenge of its inevitable growth. The management at Ivoryton is, frankly, at a loss to know which faction presents the accurate picture.

Next season this pioneer summer theatre will be twenty years old. It will be a milestone worthy of celebration. The eager summer theatre-goers who will want to be part of that celebration are growing in number each week of each season. Will the theatre be able to accommodate them all? That is the question before the house!

— SCENES —

ACT ONE

Monday afternoon at 3 P. M.

ACT TWO

Tuesday morning at 11 A. M.

ACT THREE

Scene 1: Immediately afterwards

Scene 2: Three hours later

* * * * *

The action of the play takes place in the Living Room of the apartment of Senator James McKinley in the St. Regis Hotel, N. Y.

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